benjamin russell harthun • visual designer

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PERSONAL STATEMENT

From the Midwest to the Northwest, I've always been taught that accommodating people is what you should do. When it comes to design, it's no exception.

Everyone has their own story, their own legacy - and they want to be able to translate that into a visual representation. Design enables me to stay spontaneous and gives me an opportunity to continue to create and do what I love everyday.

EDUCATION

Visual Communications BA, New Media Minor
Seattle Pacific University

Arts & Science AA
Bellevue College

DESIGN SKILLS

01 Computer

Illustrator
Photo/Editing
InDesign

02 Knowledge

Illustration
Brand Voice & Identity
Print + Layout
Image Editing/Manipulation

WORK EXPERIENCE

Microsoft HoloLens Incubations - Comms Designer — Mar 2018 to Present
Working on the HoloLens incubation team I help form complex insight into digestible, presentable experiences and stories through design thinking. Developing an illustration language, user-centric newsletter experiences to a 400+ org, and exec presented decks+videos is my MO.

Amazon Web Services - Designer/Illustrator — Sept 2016 to Mar 2018
Working 1-on-1 with stakeholders and PMMs, I illustrate anything from tier-1 product launches to print work for events (flyers, stickers, shirts, booths, etc). I had the opportunity to develop 150+ Icons, of which 50 launched as new product icons at re:Invent (a tech conference with a 30k attendance), as well as full illustration and vinyls for the AWS Loft in NYC.

Tether Inc. - Design/Brand — April 2016 to Sept 2016
I heavily worked on the execution for the style guide of WE.org, developed design strategies and builds for brand design, web-page layouts and design pitches – including a rewards program between WE.org and Royal Bank of Canada.

Amazon Web Services - Junior Designer — Sept 2015 to April 2016
At AWS, I worked directly with Senior Designers, implementing new design structure to AWS, both internally and on aws.amazon.com. Here I also created digital print collateral for AWS Activate, re: Invent, and for the AWS Atlanta offices.

K2 Snowboarding - Junior Designer (Contract) — June 2015 to Sept 2015
Working closely with Jessie Côté, the Global Creative Manager at K2 Snowboarding, I developed wireframes to restructure their mobile application, and refreshed their online campaigns for 2015/2016. I was also given the opportunity to develop snowboard base designs during the length of my on-site contract.

Amazon HQ - Visual Designer (Day-1, formerly ACS) — August 2014 to June 2015
At ACS I developed ad-suites located on the Amazon homepage and subcategory pages. Highlighting work includes full design refresh of Amazon S.T.E.M., working with Qualcomm and Avery developing their brand page, and design direction for early stages of PrimeNow mobile.

EXTRACURRICULAR

SPLC MEMBER 2015 - PRESENT
Non-profit that combats hate, intolerance and discrimination
splcenter.org

MEERESVØGEL MAGAZINE
Self-Published, non-profit annual pocketbook

SOCIAL

linkedin.com/in/benharthun

instagram.com/seabirrd/

dribbble.com/benharthun

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