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ABOUT

I'm passionate about listening to a client's needs and understanding what they want to communicate emotionally, verbally, or visually. I enjoy creating order in chaos and enabling others to communicate complex ideas, simply. I want people's experiences to be as efficient and seamless as anything else in their lives. Life is already a bit complex, right? Let's make things easier and work together.

EDUCATION

Visual Communications BA, New Media Minor
Seattle Pacific University

DESIGN SKILLS

01 Tools

Illustrator
Photoshop
InDesign
Premiere
Cinema4D

02 Strengths

Brand Voice & ID
Print + Layout
Illustration
Icon Design
Photo/Image Editing

EXTRACURRICULAR

APOSE MAGAZINE, 2022

Self-published magazine featuring interviews with artists, designers, and creatives around the world

MEERESVØGEL MAGAZINE, 2016 - 2020

Self-published, non-profit annual pocketbook

SPLC MEMBER, 2015 - PRESENT

Non-profit that combats hate, intolerance and discrimination
splcenter.org


SPU ALUMNI/DESIGN MENTOR, 2015 - PRESENT

About 2-3 times a year I do talks with graduating design students from the Vis/Com program to speed networking events providing advise to students graduating.

SOCIAL

 [linkedin.com/in/benharthun](https://www.linkedin.com/in/benharthun)

 dribbble.com/benharthun

 [instagram.com/seabirrd/](https://www.instagram.com/seabirrd/)

WORK EXPERIENCE

Amazon Prime - Brand Designer

On the central brand team for Prime, I worked to support Prime Day, develop research and accessibility standards for color, art direction + development for Prime 21/22 photoshoots, and designed and shipped The Bar website for Amazon.

May 2021
to Present

Microsoft - Visual Designer

My team worked with fortune 500 companies to unveil insights and gaps in their technology and workflows. Here I maintained and created standards for workshop engagements and deliverables between MS and partners as well as oversaw brand standards, brand development, and comms work for our c-level team, ECCTO (Enterprise Commercial CTO).

Mar 2018
to April 2021

Amazon Web Services - Visual Designer

On the AWS design team, I helped develop brand systems to better communicate complicated cloud computing products to consumers. Working 1-on-1 with stakeholders and PMMs, I also illustrated anything from tier-1 product launches to print work for events (flyers, stickers, shirts, booths, etc).

Sept 2016
to Mar 2018

Tether Inc. - Brand Designer

I heavily worked on the execution for the style guide of WE.org, developed design strategies and builds for brand design, web-page layouts and design pitches – including a rewards program between WE.org and Royal Bank of Canada.

April 2016
to Sept 2016

Amazon Web Services - Visual Designer

At AWS, I worked directly with Senior Designers to develop brand systems for AWS as well as created digital print collateral for AWS Activate, re: Invent, and for the AWS Atlanta offices.

Sept 2015
to April 2016

K2 Snowboarding - Jr. Visual Designer

Working directly with Jessie Côté, the Global Creative Manager at K2 Snowboarding, I developed wireframes to prototype a mobile application, and fully refreshed their online campaigns for 2015/2016. I was also given the opportunity to concept snowboard base designs during the length of my on-site contract.

June 2015
to Sept 2015

Amazon ACS - Jr. Visual Designer

At ACS I developed ad-suites located on the Amazon homepage/subcategory pages, and was the primary designer for Amazon's Luxury Beauty. Highlighting work includes full design refresh of Amazon S.T.E.M., working with Qualcomm and Avery developing their brand page, and design direction for early stages of PrimeNow mobile.

August 2014
to June 2015