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Contact benharthun@gmail.com
benharthun.com
206.473.2189

ABOUT

I'm passionate about listening to a client's needs and understanding what they want to communicate emotionally, verbally, or visually. I enjoy creating order in chaos and enabling others to communicate complex ideas, simply. I want people's experiences to be as efficient and seamless as anything else in their lives. Life is already a bit complex, right? Let's make things easier and work together.

EDUCATION

Visual Communications BA, New Media Minor
Seattle Pacific University

DESIGN SKILLS

01 Tools

Illustrator
Figma
InDesign
Cinema4D
Premiere

02 Strengths

Brand Voice & ID
Print + Layout
Illustration
Icon Design
Photo/Image Editing

EXTRACURRICULAR

PETITE WINE, 2023
Helping a homie brand his wine shop
petitewine.com

APOSE MAGAZINE, 2023
Self-published magazine featuring interviews with artists, designers, and creatives around the world

MEERESVØGEL MAGAZINE, 2016 - 2020
Self-published, non-profit annual pocketbook

SPLC MEMBER, 2015 - PRESENT

AMNESTY INTERNATIONAL MEMBER, 2023

SOCIAL

linkedin.com/in/benharthun

instagram.com/benharthun

dribbble.com/benharthun

WORK EXPERIENCE

Media.Monks – Sr. Designer
At Media.Monks I do design and art direction for J.P. Morgan Payments (with some help on Hulu). Campaign development, icon systems, omni-channel design support (from concept to billboard), and web-support as their primary POC for UI.

Dec 2022
to Present

GoFundMe - Sr. Brand Designer (layoff)
On the Brand team at GoFundMe, I had the opportunity to develop and own their first end-to-end brand guidelines, fully supported an on-going initiative of gofundme.com/blackjoy, owned design and swag for GoFundMe Summit, and developed extensive OOH marketing R&D.

Mar 2022
to Jan 2023

Amazon Prime - Brand Designer III
On the brand team for Prime, I supported Prime Day, developed research and accessibility standards for color (co-founded the new prime blue), art direction + development for Prime 21/22 photoshoots with a 1MM sign-off, and designed and shipped The Bar website for Amazon.

May 2021
to Mar 2022

Microsoft - Brand/Visual Designer
My team worked with fortune 500 companies to unveil insights and gaps in their technology and workflows. Here I maintained and created standards for workshop engagements and deliverables between Microsoft and partners as well as oversaw brand standards, brand development, and comms work for our c-level team.

Mar 2018
to April 2021

Amazon Web Services - Brand/Visual Designer
On the AWS design team, I helped develop brand systems to simply communicate complicated cloud computing products to consumers. Working 1-on-1 with stakeholders and PMMs, I also illustrated anything from tier-1 product launches to print work for events (flyers, stickers, shirts, booths, etc).

Sept 2016
to Mar 2018

Tether Inc. - Brand Designer
At Tether, I worked on creating the style guide for WE.org, developing design strategies and builds for brand design, web-page layouts and design pitches – including a rewards program between WE.org and Royal Bank of Canada.

April 2016
to Sept 2016

Amazon Web Services - Brand/Visual Designer

Sept 2015
to April 2016

K2 Snowboarding - Jr. Visual Designer

June 2015
to Sept 2015

Amazon ACS - Jr. Visual Designer

August 2014
to June 2015